



Encinal High School Athletic Boosters
Crab Feed Planning and Board Meeting
December 11, 2017 6:30 PM Pier 29

Agenda

1) Welcome and Introductions

2) Motion Items

Approve minutes from Oct 9, 2017 meeting

Nomination, voting, and approval of Crab Feed Co-chairpersons as Vice President

3) Treasurer's Report

4) Crab Feed Presentation Sunny Merry and Helene Onaga

- Finalize volunteer committee chairs and their teams
- Create email groups for disseminating information relevant to your volunteer commitment
- Brainstorm re: community support for the event, donations, attendance & sponsor outreach
Please bring one person with you not on this list. More hands = More success (and more fun too!)

5) Athletic Directors' Report

6) New Business and Discussion Items

- a) Instead of Team Baskets, there has been a request to submit a cash donation—minimum value?
- b) A few parents prefer to donate cash rather than spend time doing fundraisers
- c) Decision on Ticket sales pricing \$60 per person, VIP table ?
- d) Timeline to go live with ticket sales on website, payments, separate Paypal account for crab feed, board decided unanimously to cancel the crab feed website at last meeting
- e) Timeline to submit program ads, live auction, dessert auction, proof program, publish

7) Old Business

Crab Feed Planning ---important date and timelines

- a. Deposited \$1000, cancellation more than 61 days prior, charge except \$15 admin fee
- b. Cancellation 60-31 days half of deposit
- c. Cancellation 30-15 days entire deposit
- d. 2/6/2018 check list due date, insurance, permits, etc. due
- e. Event date: Saturday February 24, 2018

Banner Ad and Sponsorship---forms are on front page of website (banner ad logo)

